





You can't fake

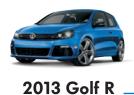


Let's cut to the chase: This 256-hp, 2.0L turbocharged engine puts the R in right foot.



You won't find an oversized wing on the rear. Or flames on the side. That's not what the Golf R is about. It's about being fast. Real fast.* What started with our legendary Golf has only gotten better and, well, faster. Because we had our best engineers burn a little midnight oil, along with a lot of rubber, to make our limited-run sport hatch run even harder. And be the fastest U.S. production car we've ever built.** Guess we can all agree that the little R tells you everything you need to know.

That's the Power of German Engineering.





Genuine VW accessories. The Golf R leaves the factory

ready to hit the road, and pretty much own it too. But

nothing should stop you from making your ride more

ownable. Especially with such accessories as blacked-out

wheels, side window deflectors, or customized MojoMat®

floor mats. Because going fast never goes out of style.*













Standard

Everything on your

Think about your wish list for the perfect sport hatch. It would include an aggressive body kit. It would have track-ready 18-inch wheels wrapped in low-profile tires. And it would feature a shiny R badge and dual center exhaust in the back to give people behind you something to look at. Of course, it's not technically a wish list if all your wishes are granted.



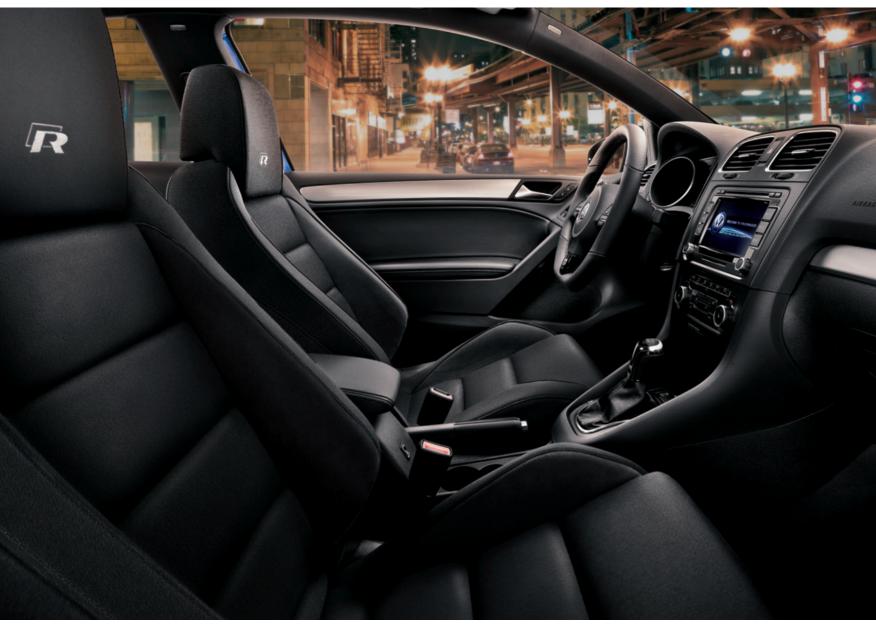


- R body kit
- Unique 18-inch wheels
- Dual center exhaust
- Piano black exterior mirrors
- Rear hatch spoiler























- Blue instrument panel needles
- Keyless access with push-button start*
- Top sport seats with leather seating surfaces
- R-badged headrests
- Dual-zone automatic climate control
- Sport pedals

Expect the CSIO

There's only one thing better than looking under the hood of this beast. That's sitting in the driver's seat. If you can take your hand off the shifter for a second, you'll find available touchscreen navigation to help you locate the nearest long straightaway. Plus, an available 9-speaker Dynaudio® premium sound system to play some serious driving music. And R-badged top sport seats with leather seating surfaces that hug you as tightly as your Golf R hugs the asphalt.



Interior



2013 Golf R

*Feature available on so



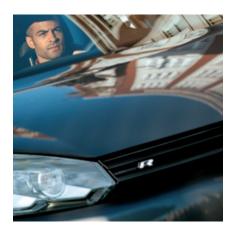
2013 Golf R



- 256-hp, 2.0L TSI engine
- 4MOTION all-wheel drive
- 6-speed manual transmission
- Fastest production VW in America:* 0-60 mph in 5.6 seconds**
- Available in 2- and 4-door models for the first time in the U.S.
- Enhanced sport suspension
- Dual center exhaust

- Bi-Xenon headlights with AFS
- LED Daytime Running Lights
- R body kit
- R badging
- Unique 18-inch wheels
- Black painted brake calipers
- Multi-function steering wheel
- Dual-zone automatic climate control

- Top sport seats with leather seating surfaces
- Available touchscreen navigation
- Available 9-speaker Dynaudio premium sound system
- Available sunroof
- Available keyless access with push-button start
- Limited edition



Three years or 26,729 green lights.

Changing your oil, rotating your tires, topping off the windshield wiper fluid—do you remember to do all that stuff? Your car does. Right there in your instrument panel. Both it and your dealer will let you know when it's time to schedule your appointment. And for three years, or 36,000 miles, we've got you covered. That's why we call it carefree. Come by for a courtesy vehicle check within the first 90 days, or 6,000 miles, and ask us any questions you have while we give your Golf R a basic checkup. Then, come by every year, or 10,000 miles, for your remaining scheduled maintenance checks. It's that simple.

Think Blue.

Think Blue is the Volkswagen way to drive progress by creating and producing cars that are more efficient, eco-conscious, and fun to drive. The Volkswagen line features a variety of BlueMotion technologies—from TDI® engines to precision fuel injection—designed to make our vehicles as blue as possible. Which is likely to make other car companies green with envy. Learn how we think beyond green at vw.com/thinkblue.

vw.com



3 Years or 36,000 Miles of No-Charge Scheduled Maintenance.

Whichever occurs first. Some restrictions. See dealer or program for details.

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